



Privacy Policy

This policy explains how we, WriteStars Ltd of 43 Berkeley Square, Mayfair, London, W1J 5FJ use your personal information which you provide to us when using our website, www.writestars.co.uk. We take our responsibilities for managing your personal data seriously.

Please read this Privacy Policy carefully. If you use our website or purchase any of our Services, you will be regarded as having read and accepted this Privacy Policy. Please do not use this website or order our Services if you do not accept this Privacy Policy.

What information we collect about you

We collect personal information from you when you register with us such as your name, postal address, email address or personal telephone number and payment details if you have paid online. The nature of the Service that we provide requires that you provide us with personal data so that we can provide the Services to you. Your personal data is collected and stored by us in a secure and safe manner.

We collect information when you complete any customer survey.

Website usage information may also be collected automatically using cookies.

When you give us your email address when you register with us you are giving us your consent to receive emails and/or mobile push notifications from us. These emails/notifications may be about the Services we provide to you, the items listed on our Website and/or for other marketing purposes (being details of either our own or third-party products or services). (You always have the option to later unsubscribe from certain types of (or all) marketing emails/mobile push notifications and we may keep your email address on our files for analysis purposes or because you have registered with us.)

Cookies

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Whilst, we currently do not use cookies on our site, we reserve the right to do so in the future so as to enable us to track website usage on our site. This may include Google Analytics - qca, __qcb, __utma, __utmb, __utmc, __utmz . These cookies collect information in an



anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they have visited and the devices and browsers the visitor is using. We may use the information to compile reports and to help us improve the site. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

Social Media Cookies – We may use various social media sites including www.facebook.com and www.twitter.com . Social media cookies permit members of various Social Media websites the ability to like, share and bookmark various pages within www.writestars.co.uk . You can find out how to block these cookies for your particular browser by clicking "help" on your browser's menu or by visiting <http://www.allaboutcookies.org/manage-cookies/index.html> .

We use PayPal to accept and process payments from our customers. PayPal uses various cookies on its site in order to record your account information and the items which you want to purchase. You can learn more about the cookies which PayPal uses and how it processes personal data by going to https://cms.paypal.com/cgi-bin/marketingweb?cmd=render-content&content_ID=ua/Privacy_full&locale.x=en_US .

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third-party cookies. For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

[How will we use the information we collect from you?](#)

We may use your information to manage your account, provide the Services to you and to send you newsletters, details of offers or alerts and also information about other products or services that we think may be of interest to you. We may communicate with you via email and mobile push notifications. We may use your information to answer your enquiries or otherwise communicate with you. We may share your personal data with third parties where we consider that the services offered by such third parties will be of interest to you or where this is necessary to provide our services to you. If you do not want us to share this data you can opt out [here](#).

From time to time we may run competitions or undertake surveys and in doing so we may request that you provide certain information such as your contact details. This is on a voluntary basis and you may choose not to participate and not to provide the information.



We reserve the right to disclose your personal information to comply with applicable laws and government or regulatory bodies' lawful requests for information.

We may transfer, sell or assign any of the information described in this privacy policy to third parties as a result of a sale, merger, consolidation, change of control, transfer of assets or reorganisation of our business.

[Access to your information](#)

You have a right to request a copy of the information we hold on you at any time. Please email us at info@writestars.co.uk if you would like to receive a copy of this information. There may be a small charge for processing this request.

[Other Websites](#)

Our website may have links to other websites. This Privacy Policy only applies to this website and not those of other sites. You should therefore read the privacy policies of the other websites when you are using those sites.

[Updates](#)

This Privacy Policy is reviewed by us on a regular basis and may be updated from time to time. Please ensure that you are familiar with these changes.

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